

# HAKKY'S SHOE MAINTANANCE GUIDE

Tips & tricks to make your shoes last 10 years.

# TIP 1: SHOE TREES



When purchasing shoe trees, it's best to choose cedarwood shoe trees. Cedarwood has a high maisture absorbing capacity. A person perspires. Perspiration contains salt and will dry out your leather shoes. If you use cedarwood shoe trees when you not wearing your shoes you can slow down this process considerably. Cedarwood shoe trees are a "must have" if you want to make your shoes last ten years plus.

### TIP2: SHOE POLISH



Provided you choose the right product, shoe polish does much more than just refresh te color. Our suggestion is to prime once every six weeks with Saphire Medaille d'Or Renovateur and polish as needed but at least every six weeks with saphire Medaille d'Or Pomadier. This nourishes your leather shoes down to the deepest fiber and keeps the upper in top condition.

#### TIP3: NEW HEEL



Worn out heels don't mean the end of your shoes. One the contrary Hakky replaces new heels under your shoes in no time at all. Check the condition of your heels every now and then. If the rubber part at the adge or back is worn it's time to stop bij Hakky.

### TIP 4: PROTECTIBE STICK-ON SOLE



Placing a protective stick-on sole has three advantages.

1: It gives a lot of grip while walking. Which is ideal for any kind of shoe.

2: Water and cold from the street do not penetrate the sole as easily.

3: If you have a protective stick-on sole placed immediately after purchase i twill ensures you that the original sole never gets damaged or worn.

#### TIP 5: LEATHER SOLE



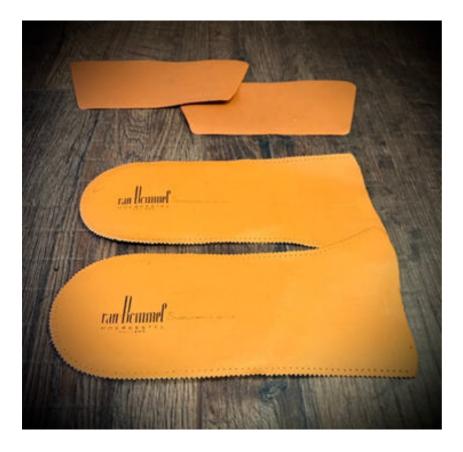
A shoe with a leather sole is the most comfortable i fit has been worn for a period of time. The sole takes the shape of your foot from the inside out. This is often when the first signs of wear on the outsole begin to appear. You have now two options:

- Buying nwe shoes and having to go through the intire break-in process again.

- Or have Hakky replacet he leather sole.

Having a new sole fitted costs a fraction of the price of a new pair of shoes. And you can enjoy a broken in shoe, but with a bottom that could have come straight out of a showroom.

#### TIP 6: LINERSANDINS OLES



Wear and tear can also occur on the inside of the shoe. Friction at the heel can damage the heel liner, which can result in blisters. Or you walk trough te footbed, which can couse painful feet. In these cases Hakky always has a suitable solution.

#### TIP 7: IMPREGNATE



Rain and snow are not a good combination with leather. If exposed, leather will dry out quickly. And ugly water and salt stains can form. Use Nanex guard once every 3 to 4 months. Rain and snow won't stand a chance.

# TIP 8: MATERIALTYPE

Some types of leather ar more susceptible to damage than others. Leather types that are most likely not going to make it to the ten years mark are sheepskin, snakeskin and eel leather. These types of leather are thin, shoft and brittle. Choose calf, goat, pig or horse (cordovan) instead. They simply last longer.

## TIP 9: T H E C O L O R

This one is very simple, the darker the color of your shoe, the less likely they will appear dirty and worn. Would you really find this too boring? Hakky has a good tip here: buy a leather shoe that is flamed. That is, the nose and heel (which get dirty and ugly the fastest) are darker than the rest of the shoe.

#### SEE YOU SOON, **BY HAKKY**

Here you have it, all the knowledge and know-how to get started.

To make things even more interesting, Hakky now offers a great combination plan. Ask one of our professional shoe repairers for more information.

See you soon, at Hakky.

#### CONTACT





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